

# Data protection information in accordance with the General Data Protection Regulation, GDPR

## 1 Controller

The BLE's conference and meeting management is responsible for the organisational preparation and implementation of events. The respective organiser (BLE or BMLEH) is the controller within the meaning of Article 4 (7) GDPR.

For questions regarding conference and meeting management, please contact [ktm@ble.de](mailto:ktm@ble.de) or call +49 (0)228 6845-0.

For questions to the organiser, please contact:

### Organiser BLE:

Federal Office for Agriculture and Food  
Deichmanns Aue 29  
53179 Bonn  
Telephone: +49 (0)228 6845-0  
Telefax: +49 (0)30 1810 6845-3444  
E-Mail: [info@ble.de](mailto:info@ble.de)

### Organiser BMLEH:

Federal Ministry of Agriculture, Food and Regional Identity  
Rochusstraße 1  
53123 Bonn  
Telephone: +49 (0)228 99529-0  
Telefax: +49 (0)228 99529-4262  
E-Mail: [poststelle@bmel.bund.de](mailto:poststelle@bmel.bund.de)

## 2 Official data protection

Contact the official data protection officer

- of the BLE at this email address: [datenschutz@ble.de](mailto:datenschutz@ble.de) or by calling +49(0)228 6845-3340.
- of the BMLEH at this email address: [bds@bmel.bund.de](mailto:bds@bmel.bund.de) or by calling +49(0)228 99529-3521.

## 3 Purpose and legal basis for the processing of personal data

### 3.1 Events in general

3.1.1 The personal data collected during the registration process will only be collected and processed to the extent necessary for the purposes of holding this event. Article 6 paragraph 1(b) GDPR provides the legal basis for the processing of the personal data.

3.1.2 In the case of events for which participant lists are prepared, a corresponding note is provided under the item "Consents". Article 6 paragraph 1(a) GDPR provides the legal basis for the processing of the personal data.

3.1.3 In the case of events for which personal data is stored for the purposes of information about future events, a corresponding note is provided under the item "Consents". Article 6 paragraph 1(a) GDPR provides the legal basis for the processing of the personal data.

3.1.4 Where pictures and films are taken during an event to document the event and for public relations purposes, there is a corresponding note under the item "Consents". Article 6 paragraph 1(a) GDPR provides the legal basis for the processing of the personal data.

3.1.5 At events where personal data is stored on a voluntary basis by the participant as part of a service function in accordance with Article 9 GDPR (special requirements, e.g. incompatibilities, accessibility), a corresponding note is provided under the item 'Consents'. Article 9 paragraph 2(a) GDPR provides the legal basis for the processing of the personal data.

3.1.6 For events where voluntary and anonymous online surveys take place after the event, a reference to this is provided under the item 'Consents'. Legal basis for the processing of personal data is Article 6 paragraph 1(a) DSGVO.

### **3.2 For online participants in digital and hybrid events, the following also applies:**

3.2.1 For online events where video and sound signals are streamed via videoconference, for example via Zoom or Webex, there is a corresponding note under the item "Consents". For these events, personal data will be processed for the registration and legitimization of the video conference. Article 6 paragraph 1 (b) GDPR provides the legal basis for the processing of the personal data.

## **4 Transfer to third parties and Transfer to a third country**

### **4.1 Events in general**

4.1.1 Personal data will be passed on to service providers (for example for printing participant lists, for the technical support of a video conference) for the purposes of holding the event.

4.1.2 Personal data will be passed on to third parties in the form of participant lists to all participants of the event, if you have agreed to this under "Consents".

4.1.3 A transfer of personal data in the form of image and film recordings to third parties, i.e. to persons who view the published image and sound recordings during and/or after the event, e.g. on the website, on YouTube or in printed media, takes place in the context of public relations work for such events, for which a corresponding note under the point „consents“ is available.

A transfer of personal data in the form of image and film recordings to third parties takes place with use, for example, of YouTube or Zoom. The corresponding platform may also store your personal data in third countries where there are no data protection regulations comparable to the GDPR. Please note the data usage guidelines of the respective platform operator, for example YouTube/Google Ireland Limited. For further information, please refer to our privacy policy at <https://www.ktmlandingpage.ble.de/datenschutz>

4.1.4. A transfer of personal data to third parties in accordance with Article 9 GDPR (special requirements, e.g. incompatibilities, accessibility) takes place by the conference and meeting management of the BLE exclusively within the framework of a service function between participants and the venue and only for those events for which a corresponding notice is available under the item „Consents“.

### **4.2 For online participants in digital and hybrid events, the following also applies:**

4.2.1 Participation in the digital event is via a web application on the Internet, for example Zoom or Webex. Depending on the web application used, the web application may also store your personal data in third countries where there are no data protection regulations comparable to the GDPR. Please note the data protection information of the respective web application.

## **5 Duration of storage of personal data**

5.1 The personal data collected in the course of the registration procedure will be deleted immediately after the event, notwithstanding Section 5.3 below.

5.2 Service providers who are called in to support the events are contractually obliged to delete the personal data immediately, but at the latest after 30 days. The deletion of personal data must be confirmed to the BLE conference and meeting management in writing.

5.3 Personal data will only be stored beyond the end of the event if you have agreed to this storage under the item “Consents” and only for the purposes of informing you about events held

- by the Federal Ministry of Agriculture, Food and Regional Identity (BMLEH) respectively
- by the Federal Office for Agriculture and Food (BLE).

Data that you have consented to being stored for the purpose of information about future events will be stored exclusively with the respective organiser (BMLEH or BLE) and shall be deleted 24 months after the event at the latest.

5.4 Picture and film recordings in the context of public relations work are generally only stored by the respective organizer (BMLEH or BLE) and deleted at the latest 24 months after the event. If the images and film recordings are published in a printed medium (e.g. in a brochure), the deletion period ends with the last publication of the medium (e.g. print run). If a post is published as part of a post on a website, then this post will be deleted after 24 months. If a publication in the context of a contribution is also made on a platform such as YouTube, then this contribution is also stored with the corresponding platform operator and deleted after four weeks at the latest.

5.5 The email address will be stored for the purpose of participating in an online survey until the online survey is sent, but no later than 30 days after the event.

## **6 Revocation of consent**

6.1 You may revoke your consent given under “Consents” at any time. This revocation does not affect the lawfulness of processing being carried out on the basis of your consent up until revocation.

6.2 Until the end of the event, your revocation should be addressed to the BLE conference and meeting management [ktm@ble.de](mailto:ktm@ble.de).

6.3 After the end of the event, you can revoke your consent by contacting the respective organiser, BMLEH or BLE

Where the BMLEH is the organiser, please address your revocation to the Federal Ministry of Food and Agriculture, [poststelle@bmel.bund.de](mailto:poststelle@bmel.bund.de).

Where the BLE is the organiser, please address your revocation to the Federal Office for Agriculture and Food, [info@ble.de](mailto:info@ble.de).

In order for us to be able to assign data, please state the “title of the event” in your revocation.

## **7 Data subjects’ rights**

7.1 You have a right to information in accordance with Article 15 GDPR and Section 34 of the Federal Data Protection Act (BDSG), the right to rectification in accordance with Article 16 GDPR, the right to erasure in accordance with Article 17 GDPR and Section 35 BDSG, the right to restriction of processing in accordance with Article 18 GDPR and Section 35 BDSG, a right to object in accordance with Article 21 GDPR and Section 36 BDSG, and the right to data portability in accordance with Article 20 GDPR.

7.2 Until the end of the event, your aforementioned rights can be asserted against the controller named above under Section 1; after the event, do so by contacting the organiser named under Section 6.3.

## **8 Right of appeal**

You have a right of appeal to the Federal Commissioner for Data Protection and Freedom of Information (BfDI), Graurheindorfer Straße 153 in 53117 Bonn.